DS GROUP



PRODUCT CATALOGUE



DS LIMITED, INDIA

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IB-WTME-25

DS Group are the manufacturers of premium FMCG and tobacco products. Based in India, DS Group is a rapidly growing multi-diversified conglomerate with a strong presence in the FMCG and tobacco segments with its array of market leading brands

DS Group works with business partners across US/Canada, Europe, Asia Pacific, Middle East & Africa to bring its products into the homes of consumers across the globe. It enables the Group's vision of being a partner of choice for distributors and seeks to leverage on its international market expertise for its portfolio of products.



DS HEADQUARTER

Premium Rajnigandha® FLAVOURED PAN MASALA

Rajnigandha Pan Masala is a premium Pan Masala offering from 90 years old legacy of DS Group. Perfect blend of precious ingredients and aromatic flavors including Betelnut, Catechu, Lime and Cardamom seeds, Rajnigandha has been the first choice of connoisseurs of Pan Masala. Rajnigandha stands for taste of excellence that salutes the spirit of patrons of Pan Masala, who believe only in the best.

Export to countries based on legality. Only Export to countries where allowed.

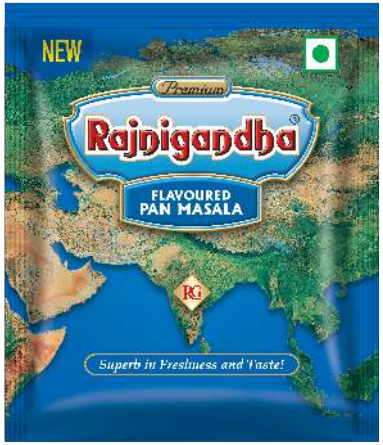
CAN



POUCH



ZIPPER



Chewing of Pan Masala is Injurious to Health.

Rajnigandha Meetha:

Indulge in the delightful moments of life with our newest offering, Rajnigandha Meetha - A Sweet Pan Masala from Rajnigandha. Meticulously crafted with a perfect fusion of precious ingredients and aromatic flavors, including Dates, Betelnut, Catechu, Lime and Cardamom, it promises a sensory journey like no other. Savor the exquisite taste of Rajnigandha Meetha, crafted for those who appreciate the finer things in life.

CAN PACK



Rajnigandha Saffron:

Elevate your cherished milestones with a touch of rarity. Crafted from the finest saffron, infused with exotic flavors, and enriched with precious ingredients, Rajnigandha Saffron delivers a decadent taste befitting of your most memorable moments. Celebrate in style with the unparalleled richness of Rajnigandha Saffron.

CAN PACK

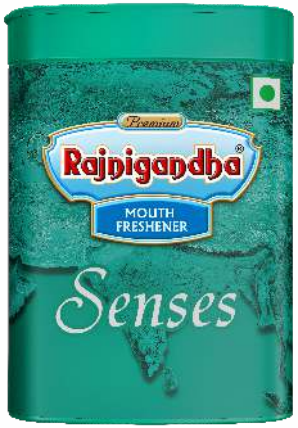


Premium Rajnigandha MOUTH FRESHENER

Senses

Rajnigandha Senses is a premium traditional mouth freshener crafted with a refined blend of dates and fennel seeds. It brings together a refreshing flavor and a distinctive crunch, delivering a balanced, wholesome experience rooted in familiar Indian taste preferences. Thoughtfully curated for everyday moments, Rajnigandha Senses offers a contemporary sensorial take on timeless freshness.

POCKET PACK



Premium Rajnigandha

Active Mazaa

A delectable blend of precious ingredients and aromatic flavors, Active Mazaa is for those looking for superior mouth freshening experience.

CAN PACK



Tansen® SUPREME

High-quality, handpicked ingredients make Tansen Supreme a favourite amongst its patrons.

Elaichi, Kattha, Saffron and Supari are finely blended together to make this leading mouth freshener, Tansen Supreme.

CAN



Export to countries based on legality.
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Chewing of Pan Masala is Injurious to Health.

Mastaba® Supreme PAN MASALA

Launched under the illustrious legacy of DS Group, Mastaba began with a vision to provide an elevated Pan Masala experience, one that transcends the ordinary and introduces enthusiasts to a realm of exceptional flavor and fragrance. Mastaba takes pride in offering a superior Pan Masala product that not only tantalizes the taste buds but also embodies the exceptional quality standards that DS Group is renowned for.

POUCH



Export to countries based on legality.
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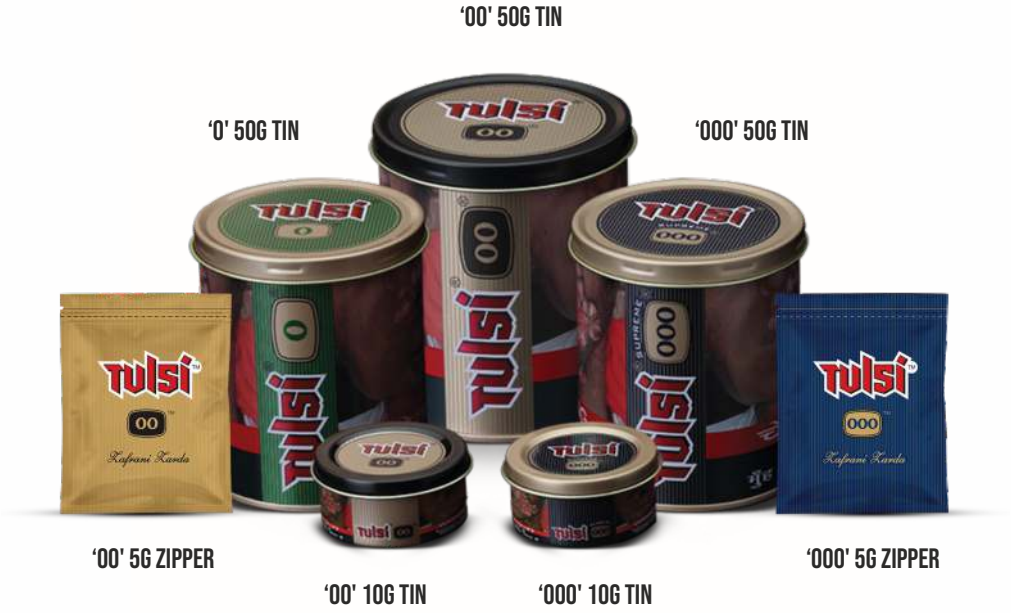
Chewing of Pan Masala is Injurious to Health.

Tulsi®

With its exquisite taste and lasting aroma, Tulsi Royal Zafrani Zarda is the preferred choice of tobacco aficionados across the world.

Tulsi uses the choicest ingredient to cater to the taste of the discerning consumers.

Tulsi is currently available in three variants: "0", "00", and "000".



Export to countries based on legality.
Only Export to countries where allowed.

Tobacco kills. Not for sale to minors.

Tulsi ROYAL KHAJOOR PLUS

Silver Coated Dates:

Tulsi Royal Khajoor Plus is made of handpicked premium quality dates coated with pure silver leaves.

It is a perfect blend that gives an irresistible experience of taste with added health benefits of Khajoor.

Tulsi Royal Khajoor Plus is a perfect companion to enjoy every moment of life to the fullest.

FLIP TOP PACK



ZIPPER PACK



Tulsi Royal Mix is a perfect combination of strong-punch of tobacco with freshness of pan masala. Hence, creating a distinctive and qualitative blend to suit diverse global palates.

POUCH



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Tobacco kills. Not for sale to minors.

Bemisal Premium Gutkha is a masterful fusion of high-quality tobacco and the vibrant essence of pan masala that offers a bold and refreshing experience.

Crafted for those who seek and appreciate the extraordinary taste, Bemisal Premium Gutkha delivers a one-of-a-kind blend ensuring a flavorful and memorable journey for global enthusiasts.

POUCH



Export to countries based on legality.
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Tobacco kills. Not for sale to minors.

Premium Rajnigandha

Silver Pearls®

SILVER COATED CARDAMOM SEEDS

Rajnigandha Pearls is a premium mouth freshener, meticulously crafted to cater to the refined palates of connoisseurs. At the heart of this mouth freshener are handpicked cardamom seeds, flavored with delicate saffron, and coated with high quality silver leaves. The result is a fusion of exquisite flavors and an unmatched freshness, designed to entice even the most discerning taste buds.

SACHETS



JAR



DISPENSER PACK



DISPENSER IC



PASS PASS®
THE FUN MOUTH FRESHENER

Launched in 1999, Pass Pass is the mouth freshener that always charms with its taste and fragrance, encouraging a lively conversation anytime, anywhere. The brand has quietly become an integral part of our daily lives.

Pass Pass contains carefully chosen natural components, such as dry dates, fennel, coconut flakes, silver-coated cardamom seeds, coriander seeds, herbs, and spices that are known for their refreshing properties and ability to freshen breath.

Pass Pass is available in different exciting flavours to suit the taste buds:

MEETHA MAGIC	MINT
A sugary sweet taste while offering the desired freshness.	Everlasting minty freshness in a natural format.

SACHETS



FAMILY PACK



Available Flavors : Mint • Meetha Magic in all packs

PASS PASS PULSE™

Candy

Pulse is an experience of luscious flavors. It is a fusion of fruity flavours with a tangy twist. Pulse is a delicious option for candy and the offering is not just a candy but a powdered filled concoction of flavors. This excellent blend makes the Pulse hard to resist.

Available in five tangy flavours Kachcha Aam (Raw Mango), Guava, Litchi, Orange and Pineapple.

PILLOW PACK



JAR (SMALL)



POUCH



JAR (BIG)



Available Flavours : Kachcha Aam • Guava • Orange • Pineapple & Litchi in all packs

Pulse Golmol is an irresistible offering crafted with the goodness of tamarind and a delightful balance of tangy and sweet flavours. Made with quality ingredients such as tamarind, raisins, dates, and jaggery, it delivers a deliciously wholesome indulgence. More than just a bite, Pulse Golmol offers a burst of bold taste and fun, making it an irresistibly enjoyable experience

POUCH



JAR (BIG)



Piñata brings you a world of playful, frity treats crafted to turn everyday moments into little celebrations. At Piñata, we believe that fun should never be on hold- and flavour should never be boring.

Each Piñata product is a joyful burst of fruit-forward exciement, created to delight kids and grown- ups alike. Whether it's small reward or a moments of cheer, Pinata makes sure the fun never stops.

PINATA - FRUITS



LuvIt®

LuvIt brings to you a wide range of chocolates and confectionary that take you to a heavenly chocolate abode. At LuvIt, we believe that chocolate is an indulgence no one should have to wait for. Enjoy a delicious chocolate experience with every bite of a LuvIt product. Our offerings range from premium Belgian chocolate, milk and dark chocolates, chocolate enrobed wafers, lollipops, eclairs, candies and bite sized pops in chocolate coating.

ECLAIRS



SMACKERS - CHOCOLATE



Catch® Origins

At Catch Origins, we bring you spices grown where they truly belong—because only from their native place do they gain their unique aroma, color, and power. Unlike generic blends, Catch Origins highlights source authenticity, making every pack premium, credible, and truly special.

POUCHES



Sprinklers

Catch pepper and salt marked its debut in the table top dispenser category in the year 1987. The product was launched as a response to the then common grievance of table salt becoming soggy during monsoons, leading to clogged salt dispensers. Catch, a top masala brand in India, has continued its market leadership in this category and has now expanded its range of innovative and highly convenient condiment dispensers that turn every dish into a treat.

Grinders

Presenting the first in class Ceramic Spice Grinder Heads by the best spice brand, Catch. Freshly ground seasoning imparts an explosion of flavors to every dish. Use different variants of Catch grinders to add suitable flavors to your dishes to delight your family and friends.. Kyunki khana sirf khana nahi hota. Catch Grinders come with special ceramic grind heads which ensure uniform & smooth grinding, focused flow & no plastic chipping.

SPRINKLERS



GRINDERS



Single/Straight Spices

Indian cuisines are well-known across the world for their rich flavor, aroma, variety and taste. The spices that give these dishes their rich flavor and aroma have been an integral part of Indian culinary for ages. Moreover, most of the spices are known to hold medicinal and therapeutic properties. All these factors make Straight Spices from Catch Foods an integral part of daily Indian cooking. These spices are made from high quality raw materials, ground to perfection using LTG technology that brings the right flavor, color, and aroma to a variety of dishes.

Mixed Spices/Blends

Catch's Mixed Spices are made with high quality whole spices, ground and blended together to perfection, to yield an exciting and aromatic mix which brings the right flavor, color and taste to a variety of dishes. This Indian culinary practice of preparing a blend of spices dates back to ancient times; keeping the tradition alive – Blends by Catch Foods offers a range of mixed spices for the varied and rich Indian delicacies.

Hing

Hing (Asafoetida) is widely used in cooking across India for its aroma and medicinal properties such as soothing stomach ailments, most importantly for better digestion for all. Counted among one of the top spice brands in India, Catch Hing allows you to make your food tasty and healthy, making it a must have for your kitchen.

STRAIGHT



BLENDS



STRAIGHT PREMIUM



HING



PINK ROCK SALT



Cooking Pastes

Ginger, Garlic, and Tamarind are all key ingredients in Indian food, especially gravies. While they are readily available in most regions of the country, they require a high degree of processing (peeling, cutting, grating etc.) before they are ready to put into the pan for cooking. Introducing, Catch Cooking Pastes from the top spice brand in India, aimed at cutting down your cooking preparation time drastically. The range of pastes is thick, grainy and natural and will add the desired flavor and texture to your host of gravies and other dishes.

Gravies

In ancient times, Early Man crafted awe-inspiring cave paintings using natural colours created from plants, minerals etc. Today, easy access of multitude of shades and hues allow modern artists to fully devote themselves in creating masterpieces. Inspired by this philosophy, Kitchen Art provides you a varied range of flavours using only the finest ingredients, enabling you to unleash your culinary creativity and craft masterpieces of taste every day.

COOKING PASTES



GRAVIES



Ksheer™

Where we craft dairy delights that not only nourish your body but also tantalize your taste buds. Our collection represents the pinnacle of Indian dairy artistry, promising you an unparalleled taste experience that's both comforting and exciting.

Discover the richness of our Cow and Desi Ghee, that are essential ingredients in Indian kitchens for centuries. Our Ghee adds a unique aroma and flavour to your meals, enriched with essential vitamins and fatty acids, for your well-being.

We're committed to quality and taste at every step. From sourcing the finest ingredients to employing meticulous manufacturing techniques, we ensure that each product reflects our dedication to excellence.

DESI GHEE (TIN PACK)



COW GHEE (TIN PACK)



COW GHEE (JAR PACK)



READY TO EAT



DS GROUP PRODUCT RANGE*						
BRAND	DETAILS	PACK	ACCUSTOMED PACKAGING	QUANTITY/ PIECE	PACKAGING CONFIGURATION	
					PIECES IN PACKS	PACKS IN CARTON/CASE
RAJNIGANDHA	Pan Masala	Pouch	Export	18 Gms	30	20
	Pan Masala	Tin Pack	Export	100 Gms	10	15
	Pan Masala	Pouch	Export	4 Gms	60	60
	Pan Masala - Meetha	Tin Pack	Domestic	100 Gms	10	6
	Pan Masala - Active Mazaa	Tin Pack	Export	100 Gms	10	15
	Pan Masala - Saffron	Tin Pack	Domestic	110 Gms	10	6
RAJNIGANDHA	Silver Pearls	Dispenser Pack	Middle East / USA	6.25 Gms	10	10
	Silver Pearls	Sachet in Jar	Middle East	0.17 Gms	200	32
	Senses	Dispenser Pack	Domestic	30 Gms	3	20
TULSI	Royal Khajoor	Dispenser Pack	Domestic	30 Gms	12	16
	Royal Khajoor	Zipper	Middle East	8 Gms	24	24
PASS PASS	Meetha Magic	Jar	Middle East	2.2 Gms	150	32
	Mint	Jar	Middle East	2 Gms	150	32
	Mint	Family Pack	Middle East	100 Gms	6	20
	Meetha Magic	Family Pack	Middle East	115 Gms	6	20
PULSE CANDY (Kacha Aam, Guava, Orange, Pineapple)	Pulse Candy	Pouch	Middle East	4 Gm	50	50
	Pulse Candy	Jar	Middle East	4 Gm	150	20
	Pulse Candy	Jar	Middle East / USA	4 Gm	75	24

* The packaging configuration is subject to change with time

DS GROUP PRODUCT RANGE*						
BRAND	DETAILS	PACK	ACCUSTOMED PACKAGING	QUANTITY/ PIECE	PACKAGING CONFIGURATION	
					PIECES IN PACKS	PACKS IN CARTON/CASE
LUV IT	Eclairs	Jar	Domestic	4 Gms	142	20
	Smackers (Chocos)	Pouch	Domestic	10 Gms	48	24
	Smackers (Fruit)	Pouch	Domestic	10 Gms	48	24
NOT JUST NUTS	Roasted Salted Almonds	Pouch	Domestic	28 Gms	10	10
	Salted Peanuts	Pouch	Middle East	38 Gms	10	30
	Masaledar Peanuts	Pouch	Middle East	38 Gms	10	30
	Roasted Cashew	Pouch	Domestic	35 Gms	10	10
CATCH (Sprinkler Packs)	Table Salt	Sprinklers	Middle East / USA	200 Gms	6	12
	Black Pepper	Sprinklers	Middle East / USA	100 Gms	6	12
	Chat Masala	Sprinklers	Middle East / USA	100 Gms	6	12
	Pink Rock Salt	Sprinklers	Middle East / USA	100 Gms	10	10
	Raita Masala	Sprinklers	Domestic	50 Gms	10	10
	Black Salt	Sprinklers	Middle East / USA	200 Gms	6	12
CATCH (Straight & Spices)	Red Chilli	Line Cartons	Domestic	100 Gms	200	
	Kashmiri Mirch	Line Cartons	Domestic	100 Gms	180	
	Coriander Powder	Line Cartons	Domestic	100 Gms	180	
	Turmeric Powder	Line Cartons	Domestic	100 Gms	200	
	Cumin Powder	Line Cartons	Domestic	100 Gms	160	

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DS GROUP PRODUCT RANGE*					
BRAND	DETAILS	PACK	ACCUSTOMED PACKAGING	QUANTITY/ PIECE	PIECES IN CARTON/CASE
CATCH (Blended Spices)	Garam Masala	Lined Carton	USA	100 Gms	120
	Meat Masala	Lined Carton	USA	100 Gms	120
	Kitchen King	Lined Carton	USA	100 Gms	120
	Chicken Masala	Lined Carton	USA	100 Gms	120
	Sabzi (Vegetable) Masala	Lined Carton	Domestic	100 Gms	180
	Chatpata Chat Masala	Lined Carton	USA	100 Gms	120
	Jaljeera	Lined Carton	Domestic	100 Gms	180
	Chhole (Chick Pea) Masala	Lined Carton	USA	100 Gms	120
	Chana (Gram) Masala	Lined Carton	Domestic	100 Gms	180
	Shahi Paneer (Cottage Cheese) Masala	Lined Carton	USA	100 Gms	120
	Dal Makhani Masala	Lined Carton	Domestic	100 Gms	80
	Rajma (Kidney Beans) Masala	Lined Carton	Domestic	100 Gms	80
	Shahi Pulao Masala	Lined Carton	Domestic	100 Gms	120
	Pav Bhaji Masala	Lined Carton	USA	100 Gms	120
	Pudina (Mint) Chutney Masala Mix	Lined Carton	Domestic	100 Gms	80
	Raita (Yogurt) Masala	Lined Carton	Domestic	100 Gms	80
	Sambhar Masala	Lined Carton	USA	100 Gms	120
Catch Origins	Mathania Red Chilli Powder	Pouch	Domestic	100 Gms	60
	Lakadong Turmeric Powder	Pouch	Domestic	100 Gms	60
	Double Parrot Coriander Powder	Pouch	Domestic	100 Gms	60

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DS GROUP PRODUCT RANGE*					
BRAND	DETAILS	PACK	ACCUSTOMED PACKAGING	QUANTITY/ PIECE	PIECES IN CARTON/CASE
CATCH PASTE	Schezwan	Pouch	Domestic	100 Gms	80
	Ginger Garlic	Pouch	Middle East	200 Gms	40
	Tamarind	Pouch	Domestic	100 Gms	80
	Ginger	Pouch	Middle East	100 Gms	80
	Garlic	Pouch	Middle East	100 Gms	80
KSHEER	Cow Ghee	Plastic Jar	Middle East	500 Ml	30
	Cow Ghee	Plastic Jar	Middle East	1 Lt	15
	Cow Ghee	Tin Pack	Middle East	500 Ml	24
	Cow Ghee	Tin Pack	Middle East	1 Lt	12
	Desi Ghee	Tin Pack	Middle East	500 Ml	24
	Desi Ghee	Tin Pack	Middle East	1 Lt	12
	Frozen Paneer	Plastic Food Bag	Middle East	200 Gms	36
	Frozen Paneer	Plastic Food Bag	Middle East	500 Gms	15
	Frozen Paneer	Plastic Food Bag	Middle East	1 Kg	10
	Ready-to-Eat Paneer	Tin Pack	Middle East	200 Gms Gross Wt	48
	Ready-to-Eat Paneer	Tin Pack	Middle East	450 Gms Gross Wt	24
	Ready-to-Eat Paneer	Tin Pack	Middle East	825 Gms Gross Wt	12
	Paneer Fresh	Tin Pack	Domestic	200 Gms	36
	Paneer Fresh	Tin Pack	Domestic	500 Gms	16
	Paneer Fresh	Tin Pack	Domestic	1 Kg	10

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Create what is Worth Creating